

eNewsletter I May 2018 I issue 2



# **Introducing Our New Animated Video**

CCI is very excited to premiere our new animated video which comes with eight subtitle languages! We deliver this brief animation to introduce the problems that most people in weaving industry would face when they are trying to make a fabric swatch or produce a small quantity order. Both solutions of "IN THE STUDIO" and "ON THE LOOM" are also illustrated in the video. We hope to boost our online marketing presence through this new animation and let a larger target audience know what CCI can do for them. Now, just sit back and enjoy our new animation, and share it with others who you think would be interested!

## ► Watch animation

## **Tapping into New Market in South Africa**

We are all very excited about that CCI has two new orders coming from South Africa this year, machines including <a href="Evergreen 500">Evergreen 500</a>, <a href="SS600">SS600</a> and <a href="LUTAN 3.6">LUTAN 3.6</a> for fabric sampling and small quantity production. It proves that after all these years of hard working, we finally expand our business into this high potential region. We demonstrate that we are truly changing the conventional way of weaving industry through the use of innovative technologies. Despite the challenging economic climate, CCI continues to exploit market demand & opportunities, and the major markets are all being



developed positively. Overall we are pleased with the results in South Africa we've achieved this year so far, and will continue cultivating the region in the future. We once again thank you for all the support from our partners and customers.



### Thank you for Joining CCI at IGATEX PAKISTAN 2018

CCI would like to thank you for your participation at IGATEX PAKISTAN from April 26 to 29 this year. The show has been a great meeting point to see our old friends and prospective customers to discover new projects in this local market. We also took advantage of the show in order to present our newly released animation video. We hope you had fun, and we are looking forward to seeing you at our next event, ITMA ASIA +CITME, which will take place from Oct. 15 to 19, 2018 in Shanghai, China. We are planning to show a sampling solution for expanded dimension to help giving the idea of real textile product to your customers.

#### **World Festival in 2018**



### Inti Raymi (Festival of the Sun) (24 Jun, 2018)

Have you heard of Inti Raymi? Today it is one of the largest festivals in all of South America. It is a huge festival event, with dances and other ceremonies occurring over the course of many days. This amazing Inca religious celebration takes place every year on June 24th in Cusco, the ancient Inca capital, at winter solstice. It's meant to pay homage to the Sun god, a supreme symbol of worship in Inca culture. Nowadays, thousands of residents and tourists are attracted to attend the festival!

### **Upcoming Events**





ITMA ASIA + CITME 2018

15~19 Oct, 2018

National Exhibition and

Convention Centre (NECC),

Shanghai, China

Stand/Hall no.: TBA

### **Holiday Schedule**

Labour Day: 1 May

Dragon Boat Festival: 18 Jun

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For more information or pricing, please visit our new Website at http://www.ccitk.com.

